

CUSTOMER REVIEWS FEATURE

Personalise your website by showing customer reviews! Just like Google or other retail sites, you can post customer reviews on your website. Set yourself apart when potential customers might be searching for a demonstrator and help potential customers get to know you a little better. We hope this feature will also help build loyalty for your existing customers.

HOW A CUSTOMER SUBMITS A REVIEW

WELCOME

I'm here to be your creative coach, give you fun project ideas, share special offers, and, of course, teach you about fantastic stamping products. Send me an e-mail or give me a call; I look forward to helping you unleash your creativity!

WHAT'S NEW

JULY-DECEMBER 2022
MINI CATALOGUE

New seasonal products now available!

START SHOPPING

WRITE A REVIEW OF THIS DEMONSTRATOR

When a customer arrives on your website they will see "Write a Review of this Demonstrator."

First name

Last name

City

State Province Region

Subject Line

Write a review of this demonstrator

450 characters remaining

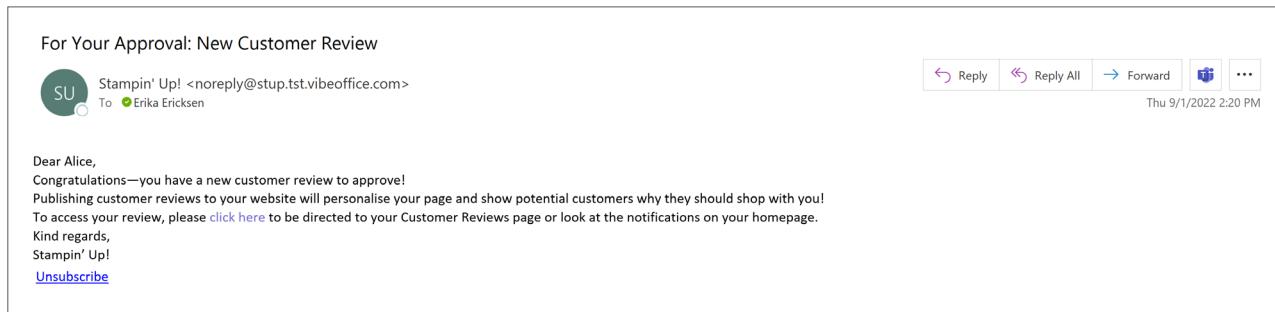
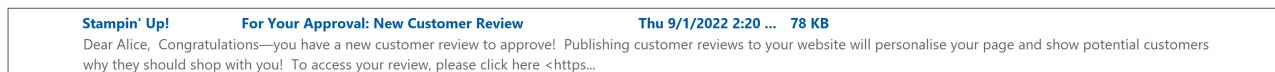
SUBMIT

To submit a review or testimonial, customers click the button and complete a short form. After they complete the form, they will need to click the "Submit" button. They are not required to fill out all the fields of this form. If they leave identifying information, you are welcome to reach out to the customer to thank them for their feedback.

VIEWING PENDING SUBMITTED REVIEWS

When a customer submits a review, you will be notified via email and in your DBWS notification section. You can access your pending reviews multiple ways.

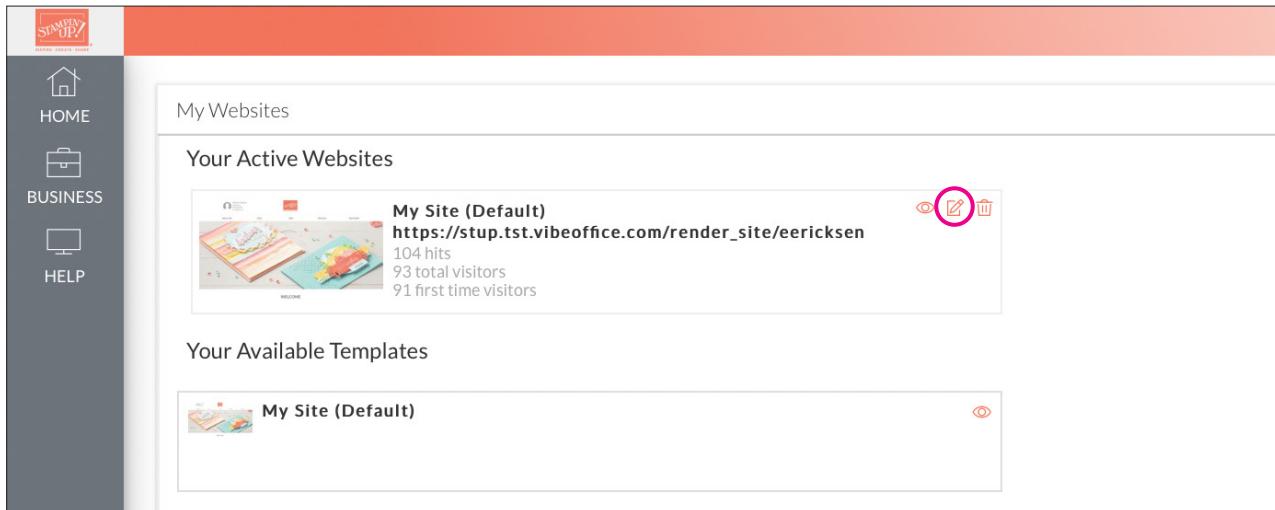
1. Click on the link provided in your notification email.



2. Click on the notification in your Notifications section on your DBWS home page.

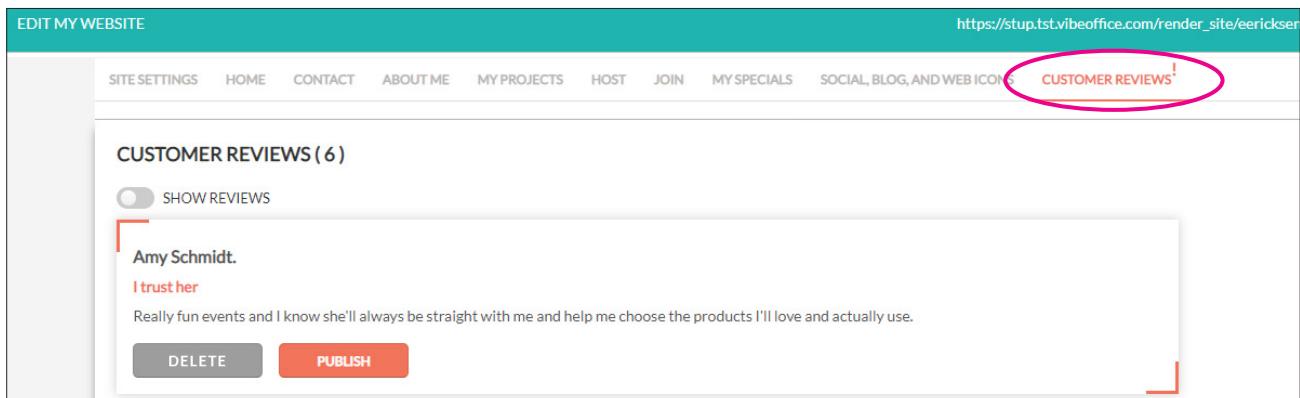
The screenshot shows the DBWS (Stampin' Up! Business Web Site) interface. On the left is a dark sidebar with icons for HOME, BUSINESS, and HELP. The main content area features a large 'LAST CHANCE PRODUCTS' banner with a 50% OFF offer. Below it is a 'DBWS Updates' section with a 'NOTEBOOK KIT' item from August 15, 2022. The 'Notifications' section is highlighted with a red oval, showing three items: 'New User Review' (7 days ago, a new customer review has been submitted), 'New User Review' (8 days ago, a new customer review has been submitted), and 'New User Review' (20 days ago). To the right are sections for 'Contact Groups' (From Customer Manager, Leads), 'Calendar' (2 upcoming events), and 'My Files' (a list of categories like Subcategory_Feb01, 2.3_Feb Testing, etc.).

3. Navigate to your “Edit My Website” page (see page 2 of “Setting Up Your Customer-Facing Website document”).



The screenshot shows the 'My Websites' dashboard. On the left, a sidebar has icons for 'HOME', 'BUSINESS', and 'HELP'. The main area is titled 'Your Active Websites' and shows a card for 'My Site (Default)' with the URL https://stup.tst.vibeoffice.com/render_site/eericksen, 104 hits, 93 total visitors, and 91 first time visitors. There are edit and delete icons to the right of the card. Below this is a section titled 'Your Available Templates' with a card for 'My Site (Default)'.

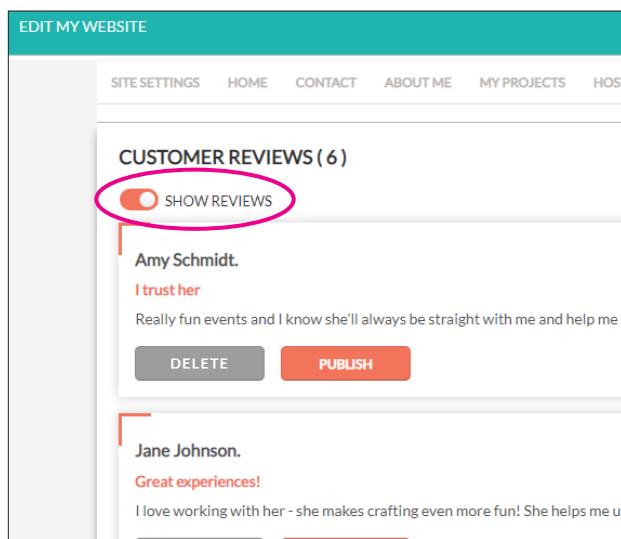
Click on the “Customer Reviews” tab. If you have a new review – you will see a red exclamation mark!



The screenshot shows the 'Customer Reviews' tab on the 'Edit My Website' page. The URL is https://stup.tst.vibeoffice.com/render_site/eericksen. The 'CUSTOMER REVIEWS (6)' section is visible, with a red box around the 'SHOW REVIEWS' toggle switch. A review for 'Amy Schmidt' is shown, with a red box around the review text and a red exclamation mark above the 'PUBLISH' button. The 'PUBLISH' button is highlighted with a red box.

SHOWING REVIEWS

To show your reviews on your homepage make sure the toggle “Show Reviews” is selected.



The screenshot shows the 'Customer Reviews' tab on the 'Edit My Website' page. The 'SHOW REVIEWS' toggle switch is selected, indicated by a red circle. The 'CUSTOMER REVIEWS (6)' section displays two reviews: one for 'Amy Schmidt' and one for 'Jane Johnson'. The 'PUBLISH' button for the first review is highlighted with a red box.

You will see all reviews that have been submitted. You can choose which reviews to highlight and show on your homepage. These reviews should be genuine and from your actual customers. As a reminder: Stampin' Up! strictly prohibits demonstrators from making any claims via any statement, social media post, in video, written, audio recording, or any other form of media that conveys a potentially false or misleading message to a third party who would or could reasonably rely on the message.

As you are selecting reviews to publish, please ensure that your customers are not making any misleading or unrealistic claims about our products or earnings.

PUBLISHING REVIEWS

Click the “Publish” button on the reviews that you would like to see on your website.

EDIT MY WEBSITE
SITE SETTINGS HOME CONTACT ABOUT ME MY PROJECTS HOST JOIN MY SPECIALS SOCIAL, BLOG, AND WEB ICONS **CUSTOMER REVIEWS!**
United States Preview Save

CUSTOMER REVIEWS (6)
SHOW REVIEWS

Amy Schmidt.
I trust her
Really fun events and I know she'll always be straight with me and help me choose the products I'll love and actually use.
DELETE **PUBLISH**

Jessica Jones.
Such a fun crafter!
I love working with her - she makes the crafting experience easy and fun!
DELETE **PUBLISH**

Jane Johnson.

After you've selected the reviews by clicking “Publish,” then click the “Save” button. Prior to saving you can also click the “Preview” button to see what the reviews will look like once published.

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DELETE **PUBLISH**

Monica Cruz
Contact Me
user3@pyr.com

STAMPIN' UP!
INSPIRE • CREATE • SHARE

United States

SHOP NOW ABOUT ME MY PROJECTS HOST JOIN EVENTS SPECIALS

WELCOME
I'm here to be your creative coach, give you fun project ideas, share special offers, and, of course, teach you about fantastic stamping products. Send me an e-mail or give me a call; I look forward to helping you unleash your creativity!

WHAT MY CUSTOMERS ARE SAYING

Great experiences!
I love working with her - she makes crafting even more fun! She helps me unleash my own creativity!
Jane Johnson
Farmington, UT

Amazing Demo!
We get together once a month for a craft night – and I love it! These projects are a creative outlet for me and she makes it simple!
Sally Jones
Draper, UT

She's the best!
I have so much fun at her events! She is so creative and makes me love crafting even more!
Jill Parker
Salt Lake City, UT

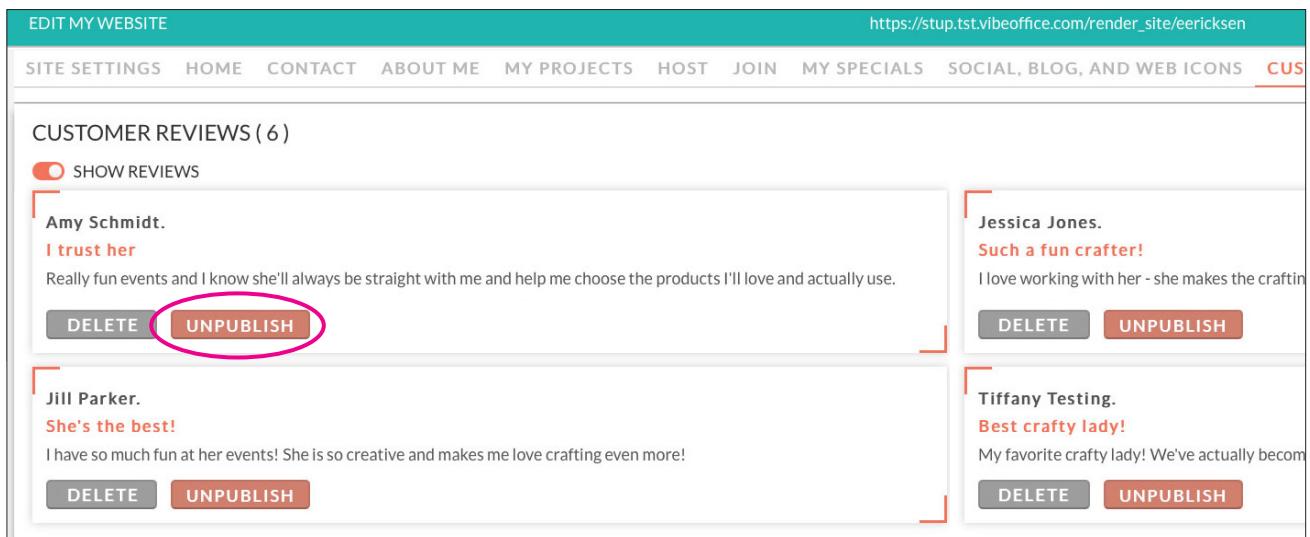
WRITE A REVIEW OF THIS DEMONSTRATOR

Only three reviews will be visible at once on your homepage. If you select to publish more than 3 – arrows will appear for the customer to slide over to see additional reviews. There is no limit to how many reviews you may choose to publish.

UNPUBLISHING REVIEWS

If you would like to remove a review from your site, simply click the “Unpublish” button.

Note: Regulatory authorities permit you to omit reviews that include profanity or hate speech, contain personal, confidential, false, or misleading information, or reviews that do not make sense. The law does not permit you to prohibit or hide a review simply because a customer expresses a negative viewpoint.



EDIT MY WEBSITE https://stup.tst.vibeoffice.com/render_site/ericksen

SITE SETTINGS HOME CONTACT ABOUT ME MY PROJECTS HOST JOIN MY SPECIALS SOCIAL, BLOG, AND WEB ICONS **CUS**

CUSTOMER REVIEWS (6)

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I trust her
Really fun events and I know she'll always be straight with me and help me choose the products I'll love and actually use.

DELETE **UNPUBLISH**

Jill Parker.
She's the best!
I have so much fun at her events! She is so creative and makes me love crafting even more!

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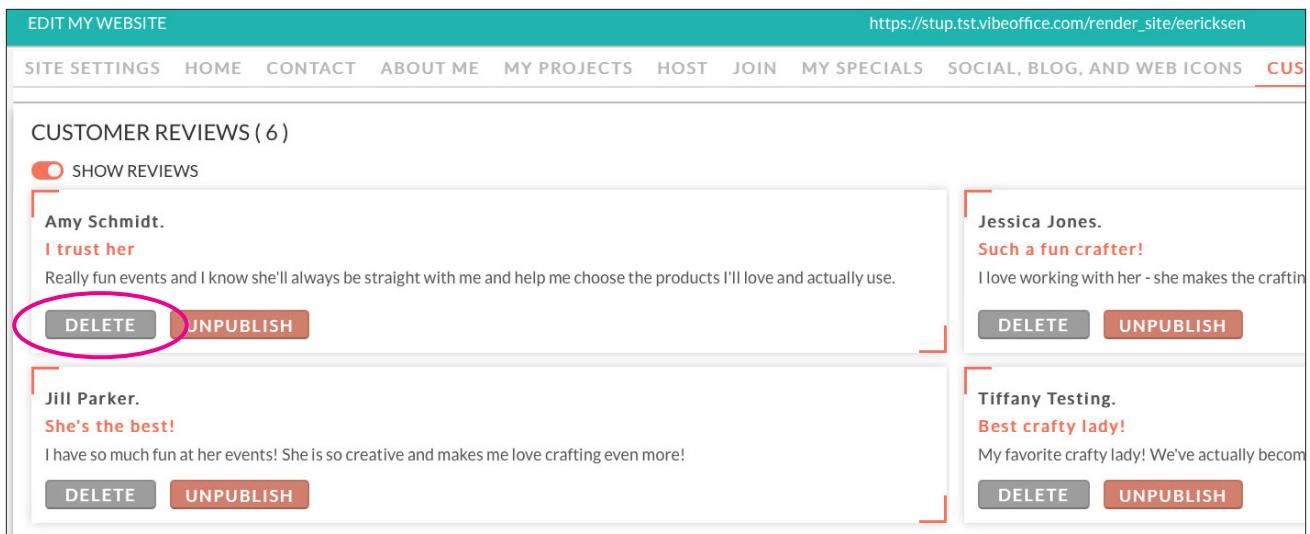
Jessica Jones.
Such a fun crafter!
I love working with her - she makes the crafting

DELETE **UNPUBLISH**

Tiffany Testing.
Best crafty lady!
My favorite crafty lady! We've actually becom

DELETE **UNPUBLISH**

To permanently delete a review from your back office and customer-facing website click the “Delete” button.



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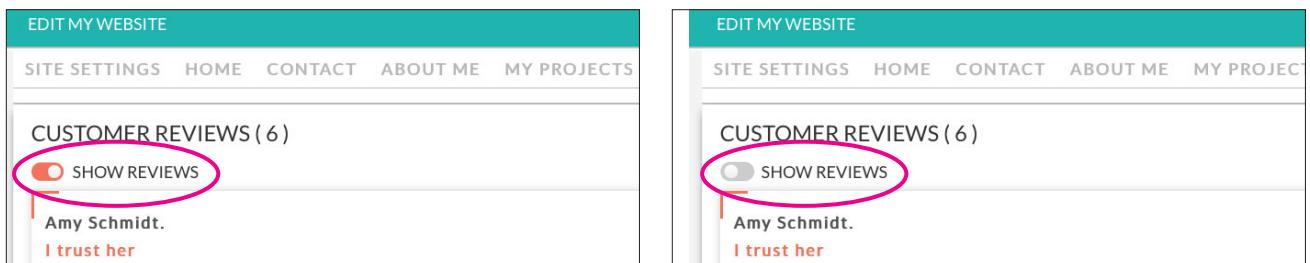
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Tiffany Testing.
Best crafty lady!
My favorite crafty lady! We've actually becom

DELETE **UNPUBLISH**

HIDE ALL REVIEWS

If you do not wish to show any reviews, you can click on the toggle “Show Reviews.” It will then turn grey, and your reviews will no longer be visible to customers on your website.



EDIT MY WEBSITE

SITE SETTINGS HOME CONTACT ABOUT ME MY PROJECTS

CUSTOMER REVIEWS (6)

SHOW REVIEWS

Amy Schmidt.
I trust her

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