CUSTOMER REVIEWS FEATURE

Personalize your website by showing customer reviews! Just like Google or other retail sites, you can post customer reviews on your website. Set yourself apart when potential customers might be searching for a demonstrator and help potential customers get to know you a little better. We hope this feature will also help build loyalty for your existing customers.

HOW A CUSTOMER SUBMITS A REVIEW



When a customer arrives on your website they will see "Write a Review of this Demonstrator."

To submit a review or testimonial, customers click the button and complete a short form. After they complete the form, they will need to click the "Submit" button. They are not required to fill out all the fields of this form. If they leave identifying information, you are welcome to reach out to the customer to thank them for their feedback.

VIEWING PENDING SUBMITTED REVIEWS

When a customer submits a review, you will be notified via email and in your DBWS notification section. You can access your pending reviews multiple ways.

1. Click on the link provided in your notification email.

Stampin' Up! For Your Approval: New Customer Review	Tue 8/23/2022 8:5 78 KB
Dear Lisa, Congratulations—you have a new customer review to approve! Publishing o they should shop with you!	ustomer reviews to your website will personalize your page and show potential customers why
For Your Approval: New Customer Review	
SUO Stampin' Up! <noreply@stup.tst.vibeoffice.com> To ●Erika Ericksen</noreply@stup.tst.vibeoffice.com>	
Dear Lisa,	
Congratulations—you have a new customer review to approve!	
Publishing customer reviews to your website will personalize your p	age and show potential customers why they should shop with you!
To access your review, please click here to be directed to your Custo	mer Reviews page or check out the notifications on your homepage.
Sincerely,	
Stampin' Up!	
Unsubscribe	

2. Click on the notification in your Notifications section on your DBWS homepage.

ME	8 0, 60,	Click here to create customized links for your online store
INESS	< LAST CHANCE PRODUCTS	Link Generator Contact Groups
	•••••	Image: O Contacts Image: O Contacts <
	DBWS Updates	Calendar () 2 upcoming event(s) in the next 7 days Filter Events
	August 15, 2022	
	Total Visitors: 93 Pageviews: 104	August 25, 2022
	Notifications ① 10 New Alerts	My Files
	New User Review X	2.3_Feb Testing
	New User Review has been submitted: Click here to view and publish.	New Subcategry_Dec14 Test_Category
	New User Review X	

STAUP!

3. Navigate to your "Edit My Website" page (see page 2 of "Setting Up Your Customer-Facing Website document).

My Websites
Your Active Websites
My Site (Default) https://stup.tst.vibeoffice.com/render_site/eericksen 104 hits 93 total visitors 91 first time visitors
Your Available Templates
My Site (Default)

Click on the "Customer Reviews" tab. If you have a new review, you will see a red exclamation point!

EDITMYW	/EBSITE								https://stu	p.tst.vibeoffice.com/ren	der_site/eerickser
	SITE SETTINGS	HOME	CONTACT	ABOUT ME	MY PROJECTS	HOST	JOIN	MY SPECIALS	SOCIAL, BLOG, AND WEB ICONS	CUSTOMER REVIEWS	>
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SHOWING REVIEWS

To show your reviews on your homepage make sure the toggle "Show Reviews" is selected.



You will see all reviews that have been submitted. You can choose which reviews to highlight and show on your homepage. These reviews should be genuine and from your actual customers. As a reminder: Stampin' Up! strictly prohibits demonstrators from making any claims via any statement, social media post, in video, written, audio recording, or any other form of media that conveys a potentially false or misleading message to a third party who would or could reasonably rely on the message.

As you are selecting reviews to publish, please ensure that your customers are not making any misleading or unrealistic claims about our products or earnings.

PUBLISHING REVIEWS

Click the "Publish" button on the reviews that you would like to see on your website.

Preview Save	United States 🗘	SOCIAL, BLOG, AND WEB ICONS CUSTOMER REVIEWS!	T ABOUT ME MY PROJECTS HOST JOIN MY SPECIALS	SITE SETTINGS HOME CONT
				CUSTOMER REVIEWS (6)
		_		SHOW REVIEWS
		Jessica		Amy
		Such a fun crafter!		l trust her
		I love working with her - she makes the crafting experience easy and fun!	be straight with me and help me choose the products I'll love and actually use.	Really fun events and I know she'll alw
		DELETE		DELETE PUBLISH
		Sally		
Preview Si	United States 🗘	SOCIAL, BLOG, AND WEB ICONS CUSTOMER REVIEWS! Jessica Such a fun crafter! Hove working with her - she makes the crafting experience easy and fun! DELETE PUBLISH Sally	T ABOUT ME MY PROJECTS HOST JOIN MY SPECIALS	SITE SETTINGS HOME CONT CUSTOMER REVIEWS (6) SHOW REVIEWS Amy I trust her Really fun events and rknow should alw DELETE PUBLISH Jane

After you've selected the reviews by clicking "Publish," click the "Save" button. Prior to saving you can also click the "Preview" button to see what the reviews will look like once published.





Only three reviews will be visible at once on your homepage. If you select to publish more than three, arrows will appear for the customer to slide over to see additional reviews. There is no limit to how many reviews you may choose to publish.

UNPUBLISHING REVIEWS

If you would like to remove a review from your site, simply click the "Unpublish" button.

Note: Regulatory authorities permit you to omit reviews that include profanity or hate speech, contain personal, confidential, false, or misleading information, or reviews that do not make sense. The law does not permit you to prohibit or hide a review simply because a customer expresses a negative viewpoint.

EDIT MY WEBSITE						https://st	up.tst.vibeoffice.com/render_site/eericksen	
SITE SETTINGS HO	ME CONTACT	ABOUT ME	MY PROJECTS	HOST	JOIN	MY SPECIALS	SOCIAL, BLOG, AND WEB ICONS	CUSTOM
CUSTOMER REVIE	WS(6)							
Amy							Jessica	
l trust her							Such a fun crafter!	
Really fun events and I	now she'll always be	straight with me a	nd help me choose th	ne products	I'll love a	nd actually use.	I love working with her - she makes the	e crafting expe
DELETE	PUBLISH					_	DELETE UNPUBLISH	
F							Tiffany	
She's the best!							Best crafty lady!	
I have so much fun at he	r events! She is so cr	eative and makes r	ne love crafting even	more!			My favorite crafty lady! We've actually	y become good
DELETE	PUBLISH					_	DELETE	

To permanently delete a review from your back office and customer-facing website, click the "Delete" button.

EDIT MY WEBSITE https://stup	o.tst.vibeoffice.com/render_site/eericksen
SITE SETTINGS HOME CONTACT ABOUT ME MY PROJECTS HOST JOIN MY SPECIALS	SOCIAL, BLOG, AND WEB ICONS
CUSTOMER REVIEWS (6)	
Amy I trust her Really fun events and I know she'll always be straight with me and help me choose the products I'll love and actually use. DELETE JNPUBLISH	Jessica Such a fun crafter! I love working with her - she makes the crafting expe DELETE UNPUBLISH
JIII She's the best! I have so much fun at her events! She is so creative and makes me love crafting even more! DELETE UNPUBLISH	Tiffany Best crafty lady! My favorite crafty lady! We've actually become good DELETE UNPUBLISH

HIDE ALL REVIEWS

If you do not wish to show any reviews, you can click on the toggle "Show Reviews." It will then turn grey, and your reviews will no longer be visible to customers on your website.

EDIT MY WEBSITE	EDIT MY WEBSITE					
SITE SETTINGS HOME CONTACT ABOUT ME MY PROJECTS	SITE SETTINGS HOME CONTACT ABOUT ME MY PROJECTS					
CUSTOMER REVIEWS (6) SHOW REVIEWS Amy I trust her	CUSTOMER REVIEWS (6) SHOW REVIEWS Amy I trust her					

