

## **Privacy Statement**

This web site is a Demonstrator Business Web Site operated by a Stampin' Up!® independent demonstrator and provided by Stampin' Up! through iCentris. As such, the following privacy statement applies to Stampin' Up!.

### **The Information We Collect and How We Use It**

Stampin' Up! is a direct sales organization that distributes products through a network of independent contractors known as "demonstrators." At Stampin' Up!, we are committed to protecting your privacy. We use the information we collect about you, such as your e-mail address, to provide a more personalized creative experience.

When you contact a demonstrator through her Demonstrator Business Web Site you are providing that demonstrator with your personal contact information. This information is stored with Stampin' Up! All demonstrators must abide by this Privacy Policy and must not share confidential information except in connection with their Stampin' Up! businesses.

Stampin' Up! uses the information we collect solely for our business purposes. We do not sell, trade, or share personal information to third parties. However, we may provide aggregate information, non-personal statistics and related site information to our third-party Demonstrator Business Web Site vendor, iCentris, to help us understand trends and patterns. However, such information will include no personal identifying information. Please note that we may release information in good faith as is reasonably necessary to comply with the law or protect Stampin' Up!'s rights.

### **Cookies**

"Cookies" are small pieces of information that are stored by your Internet browser on your computer when you visit. Our cookies enable us to personalize your visits to your interests and preferences. Most Internet browsers automatically accept cookies. However, you can usually change the Internet browser to disable cookies.

### **Your Consent**

By using this Demonstrator Business Web Site, you agree to let Stampin' Up! collect and use information per the guidelines of this policy. If we decide to change our privacy policy, we will post changes on this page so that you are always aware of what information we collect and how we use it.

### **Questions**

If you have any questions about this policy, please contact us at 1-800 STAMP UP.